

<u>Discover Efficiency and Style with Hush Flo BLDC Fan from Goldmedal</u>

Mumbai, 10th **July, 2024**: Goldmedal Electricals, one of India's leading Fast Moving Electrical Goods (FMEG) companies, proudly introduces the Hush Flo BLDC Fan. Engineered with innovation, this exceptional fan delivers superior air circulation efficiently, setting a new standard in comfort and performance.

Ceiling fans play a crucial role in air circulation within a room that creates a cooling effect while boasting minimal environmental impact. Ceiling fans have thus become a necessity in most places within India. The global Ceiling Fans Market was valued at USD 12.3 Billion in 2024 and is expected to reach USD 17.6 Billion by 2033, at a CAGR of 4.5% during the forecast period 2024. This growth is driven by the rising expenditure on home renovation, repair, and improvement. Additionally, the increasing urbanization and infrastructure development projects in emerging economies are driving the demand for ceiling fans.

Key features of the Hush Flo BLDC include:

- 1. Employing six LED lights, this system accurately indicates various speed levels through intuitive illumination, all conveniently controlled via a remote control.
- 2. Enhance convenience with off-timer options, including intervals of 2, 4, and 8 hours, allowing customizable control over device operation.
- 3. Crafted with ABS material, these decorative blades offer both aesthetic appeal and durability, enhancing the visual appeal of the product while also ensuring long-lasting performance.
- 4. A a fusion of innovation and modernity with our cutting-edge and contemporary design, that sets new standards in style and functionality.
- 5. Offers consistent and efficient airflow, even during low voltage conditions, ensuring optimal performance and comfort regardless of power fluctuations.

Mr. Bishan Jain, Director, Goldmedal Electricals, said "Over the years, fans have undergone significant changes, incorporating new features and technologies like energy-efficient BLDC motors, which provide more efficient operation and a longer lifespan compared to traditional motors. The Hush Flo BLDC fan showcases these advancements, with up to 40% lower power consumption and smart home integration for enhanced convenience. This innovation highlights our leadership in creating durable, sustainable products that meet modern needs, furthering our commitment to eco-friendly solutions."

The Hush Flo BLDC Fan offers a variety of colours options including Satin White, Dayton Grey, and American Walnut, and is priced between **Rs. 11,690 - Rs. 14,300.** Additionally, it comes with a **two-year warranty.**

About Goldmedal Electricals

Goldmedal Electricals is a home-grown electrical company which was established in the year 1979 with a vision to create electrical switches and accessories that make a positive difference to the lives of consumers. The company is known in the industry for manufacturing high quality wiring devices and introducing a host of innovations in the industry. The company has manufacturing units in Vasai outside Mumbai, Bhiwadi in Rajasthan, and Vijayawada in Andhra Pradesh. It is one of the few companies in the industry to have a completely in-house, state-of-the-art tool room and testing facility. Today, the company manufactures a vast range of electrical products including various types of Switches, Home automation systems, LEDs, Fans, Geysers, Security Systems, Entertainment devices, Doorbells, Wires, Cables, DBs and more for residential buildings as well as commercial establishments.



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